



Statewide Twitter Campaign to Create AWARENESS

This year's elections are a perfect time for us to collectively in large numbers throughout the state CREATE AWARENESS about our industry and DEMONSTRATE that we pay ATTENTION and that we VOTE.

Here are **3 EASY STEPS to join the #VoteFloridaArts campaign** to generate awareness with incumbents and new candidates that the arts, arts education, and culture matter to Floridians.

1. Follow @VoteFloridaArts on Twitter.
2. Follow your candidates running for the Florida Senate, Florida House, U.S. House & Senate, and the Gubernatorial race: Access their Twitter handles where listed on Excel files [linked here](#). Once the Web page opens, cursor down to access Excel files with comprehensive information on all candidates organized by office and their district numbers where applicable.
3. Tweet using #VoteFloridaArts NOW, leading up to the Primary Election on August 28th. **Don't forget to tag your candidates in your tweet using their twitter handle.** If we located their Twitter handles, we listed them next to their names on these [Excel files linked here](#).

3 SAMPLE TWEETS EACH below to bring AWARENESS about Our Creative Industry to

- **FLORIDA SENATE** and **HOUSE** Candidates — will serve in the 2018 and 2019 Florida Legislature — [page 2](#)
- Florida **GUBERNATORIAL** Candidates — will serve as Florida Governor for four years — [page 3](#)
- Florida **U.S. SENATE** and **U.S. HOUSE** Candidates — will serve in the U.S. Congress — [page 4](#)

Feel free to personalize your messages!
Please be polite and positive in your communications. Thank you.

#VOTE *Florida* ARTS

3 Sample Tweets to Bring Awareness to **Candidates** Running for **Florida Senate** and **Florida House**

Candidates' Contact Information: [Go here](#) to access Excel files (at bottom of Web page) with comprehensive and contact information on candidates.

2018 Legislative Platform Link: Below is the link to the *2018 Florida Legislative Platform for Arts & Culture* to add to "Yes to Platform" below in your Tweets:
http://www.flca.net/images/Legislative_2018_FINAL_Candidates_Platform_POST.pdf



Sample Tweet 1 to bring **AWARENESS** to **FLORIDA SENATE** and **HOUSE** Candidates:

VOTE for candidates who'll RESTORE Florida's investment in the Department of State DCA @CultureBuildsFlorida matching-grants programs. Florida cut this appropriation investment by 94% this year, ranking it now 48th in the U.S. [Yes to Platform!](#) #VoteFloridaArts



Sample Tweet 2 to bring **AWARENESS** to **FLORIDA SENATE** and **HOUSE** Candidates:

VOTE for candidates who'll strengthen Florida's \$4.7 billion nonprofit arts and culture industry that annually generates a \$9 to \$1 return to local and state government treasuries. @CultureBuildsFlorida [Yes to Platform!](#) #VoteFloridaArts



Sample Tweet 3 to bring **AWARENESS** to **FLORIDA SENATE** and **HOUSE** Candidates:

VOTE for candidates who'll STRENGTHEN Florida's funding and policy investments in arts education for all students. #arts #education. [Yes to Platform!](#) #VoteFloridaArts #artsed

3 Sample Tweets to Bring Awareness About Our Industry to GUBERNATORIAL Candidates Are on Next Page:

#VOTE *Florida* ARTS

3 Sample Tweets to Bring Awareness About Our Industry to Candidates Running for GOVERNOR

Candidates' Contact Information: [Go here](#) to access Excel files (at bottom of Web page) with comprehensive and contact information on candidates.

2018 GUBERNATORIAL Platform Link: Below is the link to the *2018 Florida Gubernatorial Platform for Arts & Culture* to add to "Yes to Platform" in your Tweets:
http://www.flca.net/images/Gubernatorial_2018_FINAL_Platform_POST.pdf



Sample Tweet 1 to bring AWARENESS to GUBERNATORIAL Candidates:

VOTE for a governor who'll RESTORE Florida's investment in the Department of State DCA @CultureBuildsFlorida matching-grants programs that were fully funded in 2014-15. Florida cut this appropriation investment by 94% this year, ranking it now 48th in the U.S. [Yes to Platform!](#) #VoteFloridaArts



Sample Tweet 2 to bring AWARENESS to GUBERNATORIAL Candidates:

VOTE for a governor who'll lead, strengthen, and partner with Florida's \$4.7 billion nonprofit arts and culture industry that annually generates a \$9 to \$1 return to local and state government treasuries. @CultureBuildsFlorida [Yes to Platform!](#) #VoteFloridaArts



Sample Tweet 3 to bring AWARENESS to GUBERNATORIAL Candidates:

VOTE for a governor who'll strengthen Florida's investments in arts education funding and policies for all students and restore its annual appropriation investments in the Department of State DCA @CultureBuildsFlorida matching-grants' programs for access for all. [Yes to Platform!](#) #VoteFloridaArts #artsed

**3 Sample Tweets to Bring Awareness About Our Industry
to Florida Candidates Running for the
U.S. HOUSE and U.S. SENATE Are on Next Page:**

#VOTE *Florida* ARTS

3 Sample Tweets to Bring Awareness About Our Industry to Florida Candidates Running for the U.S. HOUSE & U.S. SENATE

Candidates' Contact Information: [Go here](#) to access Excel files (at bottom of Web page) with comprehensive and contact information on candidates.

2018 Congressional Survey Link: Below is the link to the *Americans for the Arts' Action Fund Congressional Candidates Survey* to add to "Yes to Platform" in your Tweets:
http://029f2ae.netsolhost.com/images/AFTA_2018_Congressional_Questionnaire.pdf



Sample Tweet 1 to bring AWARENESS to CONGRESSIONAL Candidates:

VOTE for candidates who'll RESTORE and STRENGTHEN annual investments in the National Endowment for the Arts @NEAarts that support matching grants throughout Florida to create greater access for ALL. @ArtsActionFund [Yes to Questions!](#)
#VoteFloridaArts



Sample Tweet 2 to bring AWARENESS to CONGRESSIONAL Candidates:

VOTE for candidates who'll support @NEAarts that strengthens Florida's \$4.7 billion nonprofit arts and culture industry that annually generates a \$9 to \$1 return to local and state government treasuries and creates greater access. [Yes to Questions!](#)
@ArtsActionFund #VoteFloridaArts



Sample Tweet 3 to bring AWARENESS to CONGRESSIONAL Candidates:

VOTE for candidates who'll STRENGTHEN our country's annual investments in arts education funding and policies for all students and supports #STEAM #education for ALL students. [Yes to Questions!](#) @ArtsActionFund #VoteFloridaArts #artsed

[VOTEFloridaARTS logos for you download](#) and use in your communications.

Questions? Contact info@FLCA.net.