



Top 2010 Arts, Arts Education, and Cultural Legislative Platform

Arts and Culture — part of the solution . . .

88,326 full-time jobs

\$3.1 billion in local economic activity

delivers \$446.5 million in local and state government revenue

"Arts & Economic Prosperity III provides compelling new evidence that nonprofit arts and culture are a significant industry in the State of Florida—one that generates \$3.1 billion in local economic activity. This spending—\$1.4 billion by nonprofit arts and culture organizations and an additional \$1.7 billion in event-related spending by their audiences—supports 88,326 full-time equivalent jobs, generates \$2.1 billion in household income to local residents, and delivers \$446.5 million in local and state government revenue. This economic impact study sends a strong signal that when we support the arts, we not only enhance our quality of life, but we also invest in the State of Florida's economic well-being."

Americans for the Arts Economic Impact Study

" . . . policy makers would be prudent to continue to invest grant dollars towards Arts, Culture, and Historic resources as a way to help rebuild and sustain Florida's economy and give our state the competitive edge to attract, sustain, and advance tourism, commerce, a skilled and creative workforce, jobs, downtown and neighborhood revitalization, health and wellness, key business relocation, and substantial returns on state investment."

Associated Industries of Florida's Economic Stimulus Package 2.0

1 Our top priority is for the State of Florida to begin to restore its investment in the Department of State grant line items for arts, cultural, historical, and humanities resources -- proven catalysts for economic diversification and development.

State investment in these resources should be a vital component of a comprehensive economic stimulus package to help build Florida's innovative economy, encourage business relocation, retain businesses, expand tourism, sustain and increase jobs, improve student achievement and graduation rates, decrease crime, strengthen health and wellness, revitalize downtowns and neighborhoods, and enhance image and quality of life in Florida.

We support the grants-funding levels approved for the Florida Department of State (DOS) in Fiscal Year 2008-2009 from the State of Florida . We respect the challenges our State faces and know we, too, must share in cuts. The amounts we request restored as stated below **already represent an 81% cut** from what the Florida Legislature appropriated for arts and cultural statewide grant line items in FY 2006-2007. Please begin to restore Florida's investment in the following grant line items to FY 2008-2009 funding levels with no additional cuts in FY 2010-2011. Thank you.

Grant Program Line Items — long-established line items were consolidated into the following grant line items: For the Division of Cultural Affairs (DCA) statewide grants:

Cultural and Museum Grants	\$4,851,800
Specific Cultural Project Grants	800,000
State Touring Program and Fellowships	300,000
Approval of Federal Block Grant	297,200

Partial Restoration Request for DCA: \$6,249,000

Partial Restoration Request for the Florida Humanities Council: \$ 288,000

For the Division of Historical Resources (DHR) statewide grants:

Historic Preservation Grants Program	\$575,991
Approval of Federal Block Grant	85,870

Partial Restoration Request for DHR: \$661,861

Total Partial Restoration Request for FY 2010-2011: \$7,198,861

2 We also encourage further economic-and-job development by investing State funds in pre-approved lists submitted by the Florida Department of State for cultural and historical capital projects and cultural endowment matches.

Cultural Facilities Projects (26 projects)	\$10,610,614
Historical Special Category Projects (39 projects)	\$ 9,968,537
Cultural Endowment State Matches (29 qualified matches from 2002 to 2009)	\$ 6,960,000

Other legislative issues — see page 2.

For additional information on these legislative issues, please e-mail the Florida Cultural Alliance at info@flca.net or call 561-848-6231. www.FLCA.net

Arts and Culture — part of the solution . . .

" The statistics don't lie. With nearly 75 percent of visitors to the Sunshine State participating in cultural activities and spending twice as much as local attendees while they visit, it is clear that if we want Florida to remain a premiere tourist destination, we must continue to invest in the arts."

Florida U.S. Senator George LeMieux

"World-class scientists demand the best in cultural, educational and recreational offerings when they're deciding where to do their research."

Dr. Richard A. Lerner, President Scripps Research Institute

"Policy makers across the country are finding that a relatively modest investment in culture frequently pays big dividends. Support for the production, distribution, and infrastructure of the arts is critical to success in tourism, attracting business interests, economic development, and quality of life issues."

National Conference of State Legislatures

"74.9% of Florida visitors participate in cultural activities... It is important to understand the factors making Florida an attractive destination and to retain and enhance those factors."

Florida Tax Watch Tourism Research Report

"Arts and culture are vital to the future of Florida. Count these as investments in community development, as investments in a quality workforce and an innovation economy."

Tony Carvajal, Executive Vice President, Florida Chamber Foundation



Arts and Culture — part of the solution . . .

"A new study of the Florida 2007-2008 12th Grade Cohort, consisting of 188,859 students, illustrates a powerful correlation between participation in fine arts courses, higher academic success in the classroom, and higher scores on the FCAT. This Florida Department of Education data, analyzed by a researcher at Florida State University, shows that student indicators of success increase for students in direct correlation to the number of years in which a student is enrolled in school dance, music, theatre, and visual art courses."

**Dr. Eric J. Smith
Commissioner of
Education, Florida
Department of Education**

"Students with high levels of arts participation outperform arts-poor students on virtually every measure."

**U.S. Department
of Education**

"Arts education is a money- and time-saving option for states looking to build skills, increase academic success, heighten standardized test scores, and lower the incidence of crime among general and at-risk populations."

**National Governors
Association**

"This is a world in which a very high level of preparation in reading, writing, speaking, mathematics, science, literature, history, and the arts will be an indispensable foundation for everything that comes after for most members of the workforce."

**National Center on Educa-
tion and the Economy**

Support the following key legislative issues that impact Florida's arts, arts education, and cultural resources and the citizens and visitors of our state they help educate, enlighten, and entertain.

Restore State Funding for Arts, Cultural, and Historical Grants

Begin to restore Florida's investment in its arts, cultural, humanities, and historical resources through restoration of funding to grant line items for the Divisions of Cultural Affairs and Historical Resources. In the last four years, these vital matching grant line items have been cut by over 92%. State grants awarded have gone from over 600 to just over 100. These are well-established matching-grant programs that do stimulate the economy and help sustain and create jobs throughout Florida.

Maintain Tax-Exemptions for Not-for-Profits

Maintain all tax-exemptions for not-for-profit organizations to help them sustain much-needed quality services, programs, and jobs for the citizens and visitors of our State.

Protect Arts Education for Our Students

Protect equitable access and time for students to study the performing and visual arts (art, music, theatre, dance). These courses and programs must not receive disproportionate school and district cuts, be severely compromised, or completely eliminated from the curriculum to meet budget shortfalls. Florida Department of Education's own data demonstrate that performing and visual arts education helps improve students' achievements, test scores, graduation rates, critical thinking skills, and workforce and higher education readiness.

- Support the inclusion of bonus points on school grading that accounts for the participation rate of students enrolled in fine arts courses. Florida DOE data substantiate the strong positive effort of arts enrollment on graduation and FCAT scores. Support Senate Bill 0820 and House Bill 0461.
- Continue to fund the annual appropriation for Arts for a Complete Education within the Department of Education budget.
- Support amendments that allow compliance for class-size requirements based on the average class size at each school for each of the grade groupings, and eliminate sanctions that result in the loss of funds to school districts.
- Begin to restore education funding lost in the past three fiscal years and hold school districts harmless from the impact of property tax initiatives through the identification of adequate funding from existing and new revenue sources.

Preserve Art in State Buildings Program

Preserve the Art in State Building Program, a well-established program that provides employment for artists and their contracted assistants and helps make our state buildings unique and inspiring places to work and visit.

Arts and Culture — part of the solution
to many challenges that face Florida — ask us how.

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please e-mail the Florida Cultural Alliance at
info@flca.net or call 561-848-6231.**

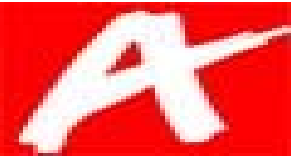
www.FLCA.net

Endorsements —

as of 2/1/2010

New endorsements posted weekly.

- 6th Street Dance Studio/Whole Project Administrastaff, Inc.
- African-American Research Library and Cultural Center
- Alan Brown Gallery, Inc.
- Albin Polasek Museum & Sculpture Gardens
- All's Oriental Rugs Inc.
- All Florida Youth Orchestra, Inc.
- Alliance Francaise de Miami & Fort-Lauderdale
- Anthony Abbate Architect PA
- Area Stage Company
- Armory Art Center
- Ars Flores Symphony Orchestra, Inc.
- Arsenault Gallery
- Arsenault Studio
- Art and Culture Center of Hollywood
- Art and Soul Program at the Women's Center of Jacksonville
- Art Deco Society of the Palm Beaches
- Art Expressions Llc
- Art League of Fort Myers
- Art League of Marco Island, Inc.
- Art Without Boundaries, Miami-Dade Chapter
- Arthur R. Marshall Foundation
- Artist Series of Sarasota, Inc.
- Artist's Eye Inc.
- Artists of Celebration
- Artists Showcase of The Palm Beaches
- Artoconecto, Inc.
- Arts & Business Council of Miami, Inc.
- Arts & Humanities Council of Charlotte County
- Arts and Cultural Alliance of Central Florida
- Arts at St. Johns, Inc.
- Arts Ballet Theatre of Florida
- Arts Council of Hillsborough County
- ArtSite Projects
- ArtStart, Inc.
- Ashanti Cultural Arts & Enrichment, Inc.
- Associated Industries of Florida
- Association of Indians in America
- Arts & Business Council of Miami
- Association of Performing Arts of India
- Atlantic Beach Experimental Theatre
- Atlantic Center for the Arts
- Bach Festival Society of Winter Park
- Barrier Island Group for the Arts, Inc.
- Bay Arts Alliance
- Beaches Area Historical Society
- Beaches Fine Arts Series, Inc.
- Beaches Museum and History Center
- Bits 'N Pieces Puppet Theatre
- Blue Mangrove Gallery
- Blue Planet Writers' Room
- Bob Lappin and the Palm Beach Pops
- Boca Ballet Theatre Company
- Boca Raton Historical Society
- Boca Raton Museum of Art
- Bonnet House Museum & Gardens
- Bordercross Enterprises, LLC
- Boys & Girls Clubs of Charlotte County
- Brevard Art Museum
- Brevard Caribbean American Sports & Cultural Association, Inc.
- Brevard Children's Chorus
- Brevard Cultural Alliance
- Brevard Museum of History & Science
- Brevard Nature Alliance
- Brevard Public Schools
- Brevard Symphony Orchestra
- Brevard Symphony Youth Orchestra
- Brevard Zoo
- Broward Art Guild
- Broward Center for the Performing Arts
- Broward County Cultural Division
- Broward Cultural Council
- Caldwell Theatre Company
- Campbell Drive Elementary School
- Camposition Inc.
- Carrollwood Cultural Center
- Cathedral Arts Project, Inc.
- Center for Creative Education
- Center for Fine Arts Education
- Center for Folk and Community Art
- Center for Lifelong Learning



Top 2010 Arts, Arts Education, and Cultural Legislative Issues

Endorsements

continued :

New endorsements posted weekly

Central Brevard Art Association
 Central Florida Watercolor Artists, also Impressions Plus
 Central Florida Watercolor Society
 Centre for the Arts at Mizner Park
 Charlotte County Art Guild, Inc.
 Charlotte County Historical Center Society
 Charlotte Symphony Orchestra, Inc.
 Chase Marketing Group
 Children's Museum of Naples
 Chipola Regional Arts Association
 Chopin Foundation of the United States
 Chrystal Hartigan Presents
 City of Fort Lauderdale Parks and Recreation Department
 Clarita Filgueiras - Flamenco Puro Dance Company
 Classic Chamber Concerts, Inc.
 Clearwater Arts Foundation
 Cocoa Beach Surf Museum
 College of the Arts, University of South Florida
 Collier County Audubon Society
 Color Alternative Foundation
 Community Foundation of Greater Lakeland
 Creative Children Therapy
 Creative Sanford, Inc.
 Cultural Center of Charlotte County, Inc.
 Cultural Council of Greater Jacksonville
 Cultural Council of Indian River County
 Cunningham Gallery
 Dade Art Educators Association, Inc.
 Dance Alive National Ballet
 Dave and Mary Alper Jewish Community Center
 David Lawrence Jr. K-8 Center PTSA
 Department of Visual Arts and Art History, Florida Atlantic University
 Diaspora Vibe Cultural Arts Incubator
 Diaspora Vibe Gallery
 Dillard Center for the Arts
 District One Thespians - Bay, Escambia, Okaloosa, Santa Rosa, Wakulla, Walton
 DNA (Deco Nightclub Archive)
 Doyle Designs
 Dr. Martin Luther King, Jr. Celebration Committee, Inc.
 Dranoff International Two Piano Competition
 Dranoff International Two Piano Foundation
 Duncan Theatre
 Edge Zones, Inc.
 Edison State College
 Educational Gallery Group (Eg2)
 Emerald Coast Pipes and Drums
 Esserman Automotive Group
 Expanding and Preserving Our Cultural Heritage/Spady Cultural Heritage Museum
 Fantasy Theatre Factory
 FAU Chamber Soloists
 Fine Arts Society of Sarasota
 Flamingo Clay Studio, Inc -DBA Clay Glass Metal Stone Gallery
 Florida Alliance for Arts Education
 Florida Art Education Association
 Florida Association for Theatre Education
 Florida Association of Local Arts Agencies
 Florida Association of Museums
 Florida Atlantic University
 Florida Atlantic University Department of Music
 Florida Atlantic University School of the Arts
 Florida Cultural Alliance
 Florida Dance Association
 Florida Dance Education Organization
 Florida Grand Opera
 Florida Higher Education Arts Network
 Florida Holocaust Museum
 Florida Keys Council of the Arts
 Florida Music Educators' Association

Florida Professional Theatres Association
 Florida School Music Association
 Florida Studio Theatre
 Florida Theatre Conference
 Florida Theatre Performing Arts Center
 Florida Youth Orchestra
 Fort Lauderdale Children's Theatre
 Friday Musicales of Jacksonville
 Friends of AARLCC
 Friends of Gusman Center for the Performing Arts
 Friends of Rookery Bay
 Funding Arts Broward, Inc.
 Funding Arts Network
 G.W. Carver Middle School
 G.wiz The Science Museum
 Gadsden Arts, Inc.
 Gainesville Environmental Film and Arts Festival
 Galmont Ballet
 German American Social Club of Greater Miami
 Girls' Club of Broward County
 Global Peace Film Festival
 Gulf Coast Jazz Society, Inc.
 Gorilla Theatre
 Gorson Design Group
 Greater Canaveral Barbershoppers
 Greater Miami Festivals & Events Association
 Greater Miami Youth Symphony
 Guess-Fisher Gallery, Etc.
 Gulf Alliance for Local Arts
 Gulf Coast Community College
 Gulf Jazz Society, Inc.
 Gulfshore Playhouse
 Gusman Center for the Performing Arts
 H Caicedo Photography
 Haitian Art Gallery
 Haitian Heritage Museum
 Harbor City Harmonizers
 Hearing Impaired Persons of Charlotte County
 Henegar Center for the Arts
 Heritage Museum of Northwest Florida
 Heroes Unite
 Hillsborough Community College, Ybor Campus Art Gallery
 Hippodrome Cinema
 Hippodrome Theatre
 Hispano-Latino Cultural Alliance, Inc.
 Historical Society of Palm Beach County
 Holocaust Memorial Resource and Education Center of Florida
 Holocaust Museum Of Southwest Florida
 ICI Homes
 Innovations Federal Credit Union
 Inside Out Theatre Company, Inc.
 Inspirit, Inc.
 Institute of Dance Arts, Inc.
 Inter-National Foundation for the Living Arts
 Jacksonville Children's Chorus
 Jacksonville Film Events, Inc.
 Jacksonville Historical Society, Inc.
 Jacksonville Regional Chamber of Commerce
 Jacksonville Symphony Orchestra
 Jacksonville's Cultural Council
 Jewish Art Center Corporation
 Jewish Federation of Palm Beach County Ewa & Dan Abraham Project
 Jubilee Dance Theatre, Inc.
 Junior Museum of Bay County
 Kaleidoscope Theatre
 Karen Peterson And Dancers Inc.
 Key Chorale, Inc.
 Kuk Architecture & Design, P.A.
 Laffing Matterz
 Le P'ti Club Arts, Entertainment & Cultural Organization
 Learning Theatre, Inc.
 Lee County Alliance for the Arts
 Lee County Arts for a Complete Education Coalition
 Leesburg Art Association
 Legalart
 Life Is Art
 Loggerhead Marinelifelife Center

LoPressionism Gallery
 Lourdes Bravo
 Loxahatchee River Historical Society/Jupiter Inlet Lighthouse & Museum
 Maderamen Theatre
 Mahalo Arts, Inc.
 Maitland Historical Society and Museums
 Malt Jupiter Theatre
 Manatee County Cultural Alliance
 Mandala Workshops
 Mapou Cultural Center Inc.
 Marco Island Foundation for the Arts
 Marsha De Broske Fine Art
 Martin Theatre
 Master Chorale of South Florida, Inc.
 Masterworks Chorus of the Palm Beaches
 Mattie Kelly Arts Foundation
 Maxwell C. King Center for the Performing Arts
 Melbourne Art Festival Inc.
 Melbourne Chamber Music Society, Inc.
 Melbourne Civic Theatre
 Melbourne Community Orchestra
 Merrick Festival Incorporated
 Miami Beach Botanical Garden
 Miami Beach Cultural Arts Council
 Miami Beach Film Society & Cinematheque
 Miami Beach Visitors Center
 Miami Book Fair International
 Miami Dade County Department of Cultural Affairs
 Miami Dade Public Schools
 Miami Dance Futures Inc.
 Miami Gay Men's Chorus
 Miami Music Project
 Miami Science Museum
 Miami World Cinema Center Inc.
 Miami-Dade County Public Schools-Art Education Program
 MicheLee Puppets, Inc.
 Military Heritage Museum
 Momentum Dance Company
 Morikami Museum and Japanese Gardens
 Moving Current
 Muse Foundation for the Arts
 Museum of Arts and Sciences
 Museum of Contemporary Art Jacksonville
 Museum of Discovery and Science
 Museum of Florida Art
 Music Club of the Palm Beaches
 Music for Minors Foundation, Inc.
 N.T. Hope, LLC
 Naples Backyard History/Naples Cultural Landscape
 Naples Botanical Garden
 Naples Concert Band
 Naples Museum of Art
 Naples/Ft Myers Paradise Coastmen Barbershop Chorus
 National Association of Women Artists Florida Chapter
 National Retail Corp.
 National Week of the Ocean, Inc.
 New World School of the Arts
 No Jive Productions Inc.
 Nona Gallery and Studio
 North Brevard Heritage Foundation, Inc.
 Norton Museum of Art
 Nriitya India Dance Academy
 Oakland Park Main Street
 Ocala Municipal Arts Commission
 Okaloosa Arts Alliance
 Old School Sqaure Cultural Arts Center
 Orange County Regional History Center Orchestra Miami
 Orlando Repertory Theatre
 Orlando Science Center
 Orlando Shakespeare Theater
 Ormond Memorial Art Museum
 Our Heritage Vault, Inc.
 Palm Beach County Cultural Council
 Palm Beach Dramaworks
 Palm Beach Opera
 Palm Beach Poetry Festival
 Palm Beach Symphony
 Panama City Music Association

Panama City Square and Round Dance Association
 Patti Vargas Entertainment
 Patricia Flock Studio Gallery
 Peace River Woodturners
 Peaden Air Conditioning, Heating & Plumbing
 Peaden Mechanical
 Phil Fisher Gallery
 Photo Booster Club-South Miami Middle School
 Piag Museum Inc.
 Pier Aquarium, Inc.
 Pinellas County Cultural Council
 Martin Theatre
 Polk Arts Alliance, Inc.
 Polk Museum of Art
 Premier Properties of Southwest Florida, Inc.
 Prints Of The Realm
 Progress Energy Center for the Arts
 Mahaffey Theater
 Puppetry Arts Center of the Palm Beaches
 Raymond F. Kravis Center for the Performing Arts
 Red Box Studio
 resanchez.com
 ReThink and ReUse Center
 Rhodes Arts Consulting LLC
 Ritz Theatre and Museum
 Riverside Theatre
 Ruth Funk Center for Textile Arts, Florida Tech
 Santa Rosa Arts and Culture Foundation
 Sarasota County Arts Council
 Schoolhouse Children's Museum and Learning Center
 Selby Gallery, Ringling College of Art and Design
 Seminole Cultural Arts Council
 Sheldon Fine Art
 Shipwreck Island Waterpark
 Sol Children Theatre Troupe
 Sosyete Koukou Of Miami
 Soul Of Miami
 South Beach Chamber Ensemble
 South Florida Bluegrass Association
 South Florida JAZZ, Inc.
 South Florida Musicians Association
 South Florida Science Museum
 Southeastern University
 SouthFloridaTheatre.com
 Southwest Florida Symphony
 Space Coast Ballet
 Space Coast Pops
 St. Johns County Cultural Council
 St. Johns River City Band, Inc.
 St. Petersburg Little Theatre
 Stonewall Library & Archives
 Stranahan House, Inc.
 Straz Center for the Performing Arts
 Sussex-Bay Foundation
 Sweet Art Gallery
 Tampa Bay Businesses for Culture and the Arts
 Tampa Bay Heralds of Harmony Chorus
 Tampa Theatre, Inc.
 Tarpon Springs Cultural Treasures
 Teatro Avante and the International Hispanic Theatre Festival of Miami
 Tel-Tron Arizona, LLC
 Tel-Tron Technologies
 Ten Women in Art
 The Arts Council of Greater Palatka
 The Arts Council, Inc. (Martin County)
 The Arts Office Net Inc.
 The Black Archives History and Research Foundation of South Florida
 The Charlotte Chorale Inc.
 The Children's Coalition
 The Community Band of Brevard
 The Core Ensemble
 The Cummer Museum of Art & Gardens
 The Dance Now! Ensemble, Inc.
 The Florida Aquarium
 The Friends of AARLCC
 The Gamble Rogers Folk Festival Inc.
 The Girl Choir of South Florida
 The Jacksonville Children's Chorus, Inc.

The Miami Symphony Orchestra, Inc.
 The Old Dillard Museum
 The Panama City Pops
 The Patricia and Phillip Frost Art Museum at FIU
 The Players, Inc.
 The PlayGround Theatre
 The Raymond F. Kravis Center for the Performing Arts, Inc.
 The Silver Nightingale
 The Snay Group, Inc.
 The Society of Poets, Int'l.
 The Theatre Company
 The Weatherburn Gallery
 The Winter Park Playhouse
 Theatre Jacksonville
 Theatreworks Florida
 Theatreworks, Inc.
 Third Avenue Art District
 Thomas Armour Youth Ballet
 TigerLily Media, Inc.
 Tigertail Productions, Inc.
 Titusville Playhouse, Inc.
 U.S. Space Walk of Fame
 United Arts Council of Collier County
 United Arts of Central Florida
 United Space Coast Crafters Co-op
 University of Tampa, Scarfone/Hartley Gallery
 USA Dance of Central Florida
 Valiant Air Command, Inc.
 Veddly Theatre Group
 Visual Arts Center of Northwest Florida
 Vivre Musicale
 Voci Dance
 Voices of Naples
 VSA arts of Florida
 VSA arts of Florida - Palm Beach County
 VSA arts of Florida-Brevard
 Walenstein Musical Organization
 WDNA-FM 88.9 Public Radio
 Winter Garden Heritage Foundation
 WMNF 88.5fm Community Radio
 Women in Jazz South Florida, Inc.
 Women's Caucus For Art Florida
 WomensExhibit, Inc.
 Young At Art Children's Museum
 Young At Art of Broward, Inc.
 Young Singers of the Palm Beaches
 Zoological Society of Florida